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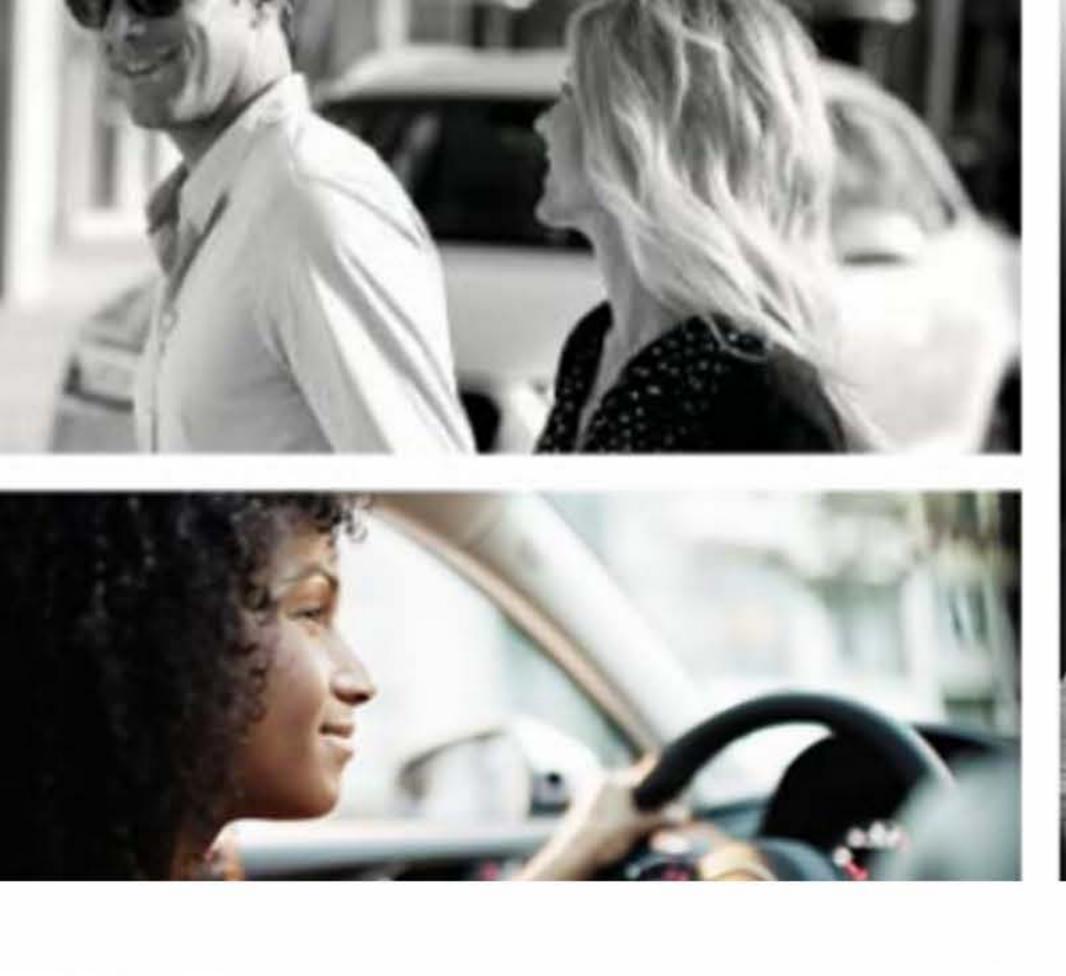
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News

All-New Audi TT Ready to take Shape in Geneva

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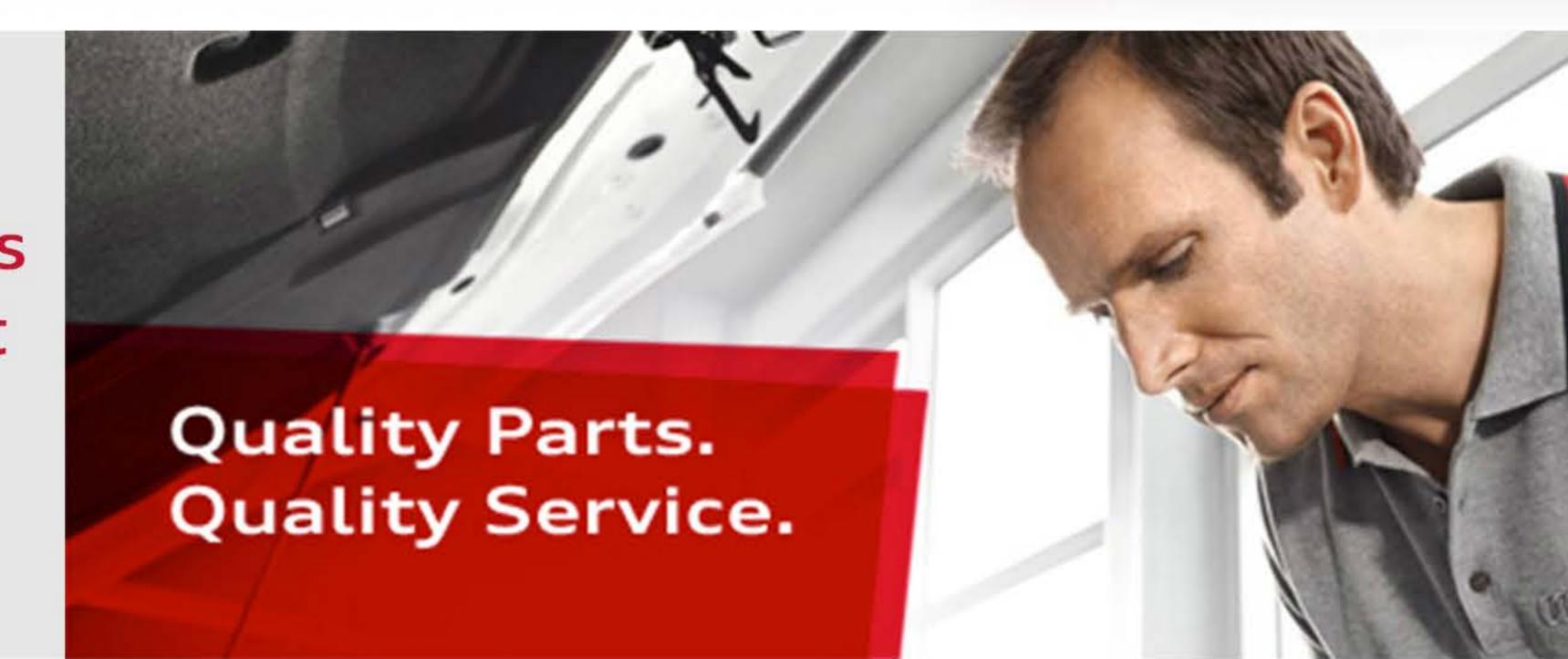




Audi Genuine Brakes

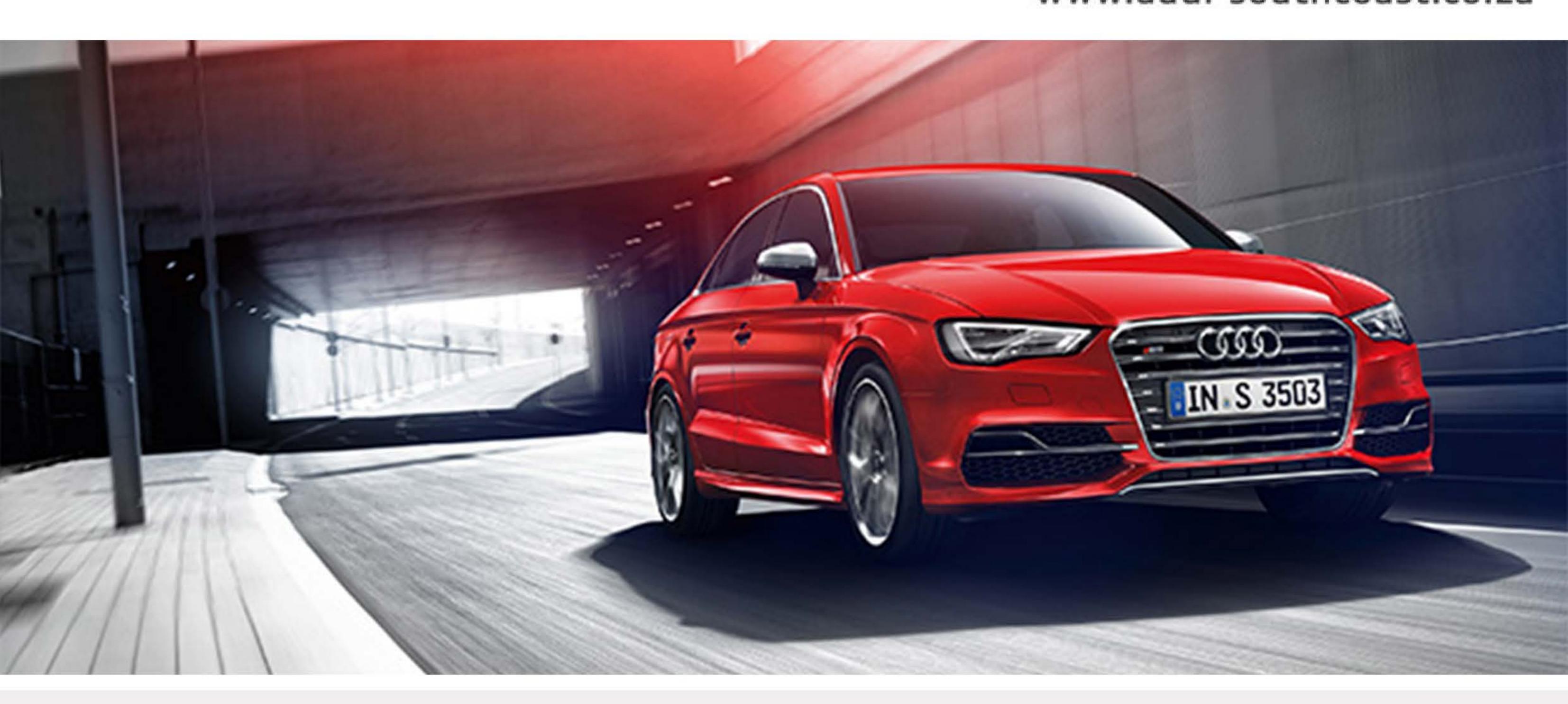
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The Audi \$3 Sedan.

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Exterior

Dynamism you can feel. And see. For example in the wheels, which are optionally available in 18" 5-arm "rotor" design and 18" 5-arm structural design. Contrasting grey. Partly polished. S-characteristic. Worthy to perform.



Interior

Impressive sportiness. For an intense experience. On request in the S sport seat with outstanding lateral support. The S-specific start-stop button in view. All systems go. A firm grip on the standard flat-bottomed multifunction sport leather steering wheel. Dynamism you can feel.



Recuperation

Increasing the generator voltage converts kinetic energy into usable electrical energy when the vehicle is coasting or braking. This (brake) energy recovery is used to assist the generator during subsequent acceleration, saving up to 3% fuel.

More Info



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Audi Freeway Plan Motoring Peace of Mind

There can be no better motoring peace of mind than knowing that your car will be serviced, maintained and repaired, should this prove necessary, at no cost to you. Thanks to Audi Freeway Plan, that peace of mind could be yours.

The Audi Freeway Plan absorbs all maintenance and service costs, with the exception of between-service top-up fluids, fuel, cracked or broken glass, and tyres.

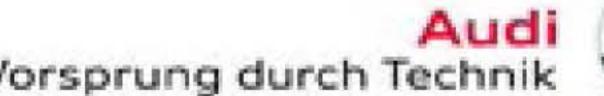
A five-year or 100 000 km Audi Freeway Plan is included as standard on all new Audi vehicles.

Top-up options to extend maintenance up to 200 000 km or seven years are available at extremely competitive rates. Audi has specially designed the Audi Freeway Plan for easy operation on the part of the owner. Making an appointment with any one of our approved Audi Servicing Dealers can effect regular servicing and maintenance as well as repairs (with the exception of accident damage).

All work is handled by the relevant service department, which will liaise directly with the Audi Freeway Plan Maintenance Unit. No extra effort or payment is required from the Audi owner. The Audi Freeway Plan is registered with the vehicle and as such is transferable to the new owner should the car be sold before the Audi Freeway Plan has expired, giving added resale value. The Audi Freeway Plan is available in addition to the Audi's standard one-year/unlimited distance vehicle warranty.

The Audi Freeway Plan, subject to certain exclusions, covers any repairs necessary after the expiry of the standard warranty.

More Info







All-New Audi TT Ready to take Shape in Geneva

Ingolstadt, February 20, 2014 – At next month's Geneva Motor Show Audi will pull the wraps from a completely new iteration of the compact sports car that tore up the rulebook and changed the course of design in its class at its 1998 launch. For the third generation of the iconic TT, the designers have reinterpreted a host of ideas from that first, game-changing template.

The front end of the new Audi TT has dominant horizontals. The Singleframe grille is broad and flat. Two contours form a V-pattern over the bonnet. The position of the four rings is also new - they now sit centrally on the hood, echoing the R8.

Struts divide up the large air inlets. The headlights repeat this motif – they are structured with divider struts acting as reflectors for the daytime running light. Audi can supply the headlights as an option with LED technology or its pioneering Matrix LED technology, where controllable individual light-emitting diodes generate the main beam.

Many details of the new Coupé's profile are reminiscent of the first generation's classic design. The sill contour forms a powerful light edge and the wide wheel arches constitute distinct geometrical entities. At the front, the wheel arch intersects the bonnet join, which continues over the door as the tornado line and extends all the way to the rear. The flat greenhouse looks like an entity in its own right. The shape of the C-pillar, with a slight kink, gives the TT a powerful, athletic look and enhances the impression of tension.

At the rear, too, horizontal lines reinforce the wide and focused impression. The struts in the rear lights pick up on the headlights' motif. They remain permanently on – another Audi innovation. The third brake light with a flat strip shape links the two units on either side. All engine versions have two large, round exhaust tailpipes in the diffuser. Like all Audi S models, the TTS features four tailpipes.

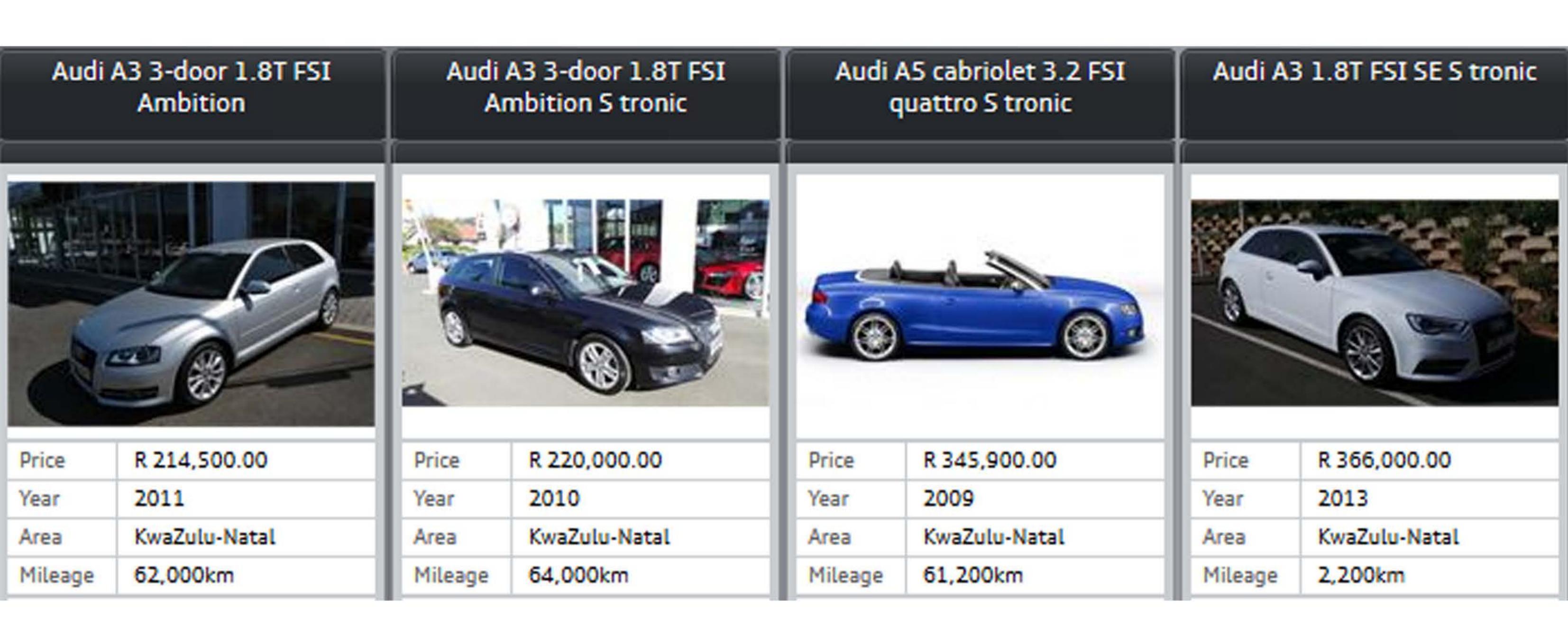
Inside, too, the styling is so light it almost seems to float, evoking the clean sports car character of the new Audi TT. The centre console and door trims have flowing, matching shapes. Seen from above, the dashboard resembles the wing of an aircraft. The round air vents, a classic TT feature, have a turbine-like look and incorporate the air conditioning controls. This solution – and the elimination of the central MMI monitor, now replaced by the Audi virtual cockpit – paves the way for the dashboard's remarkably slim architecture.

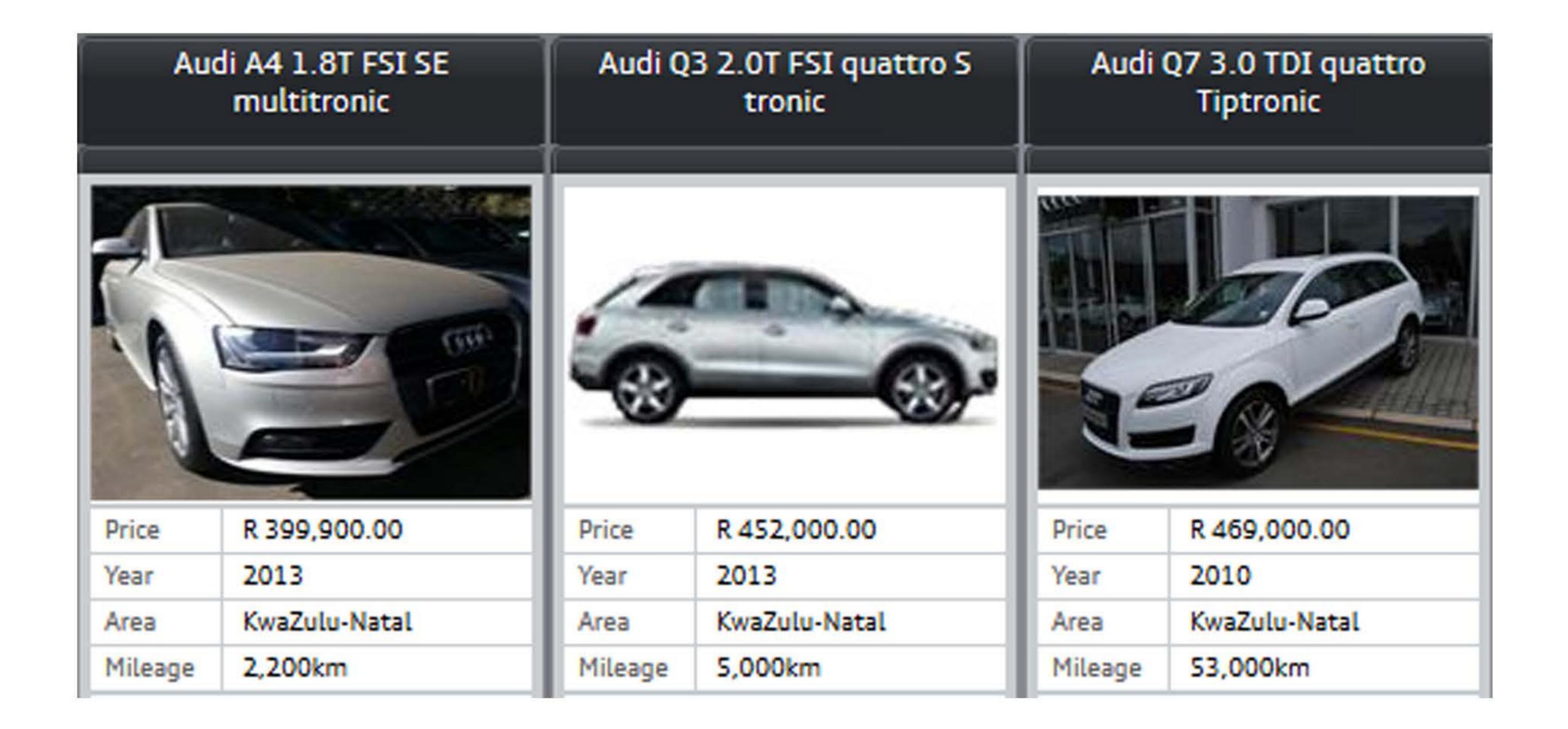
Sharper lines and a more dramatic interplay between surfaces will be particularly notable features of the third generation of the Audi TT, but they only scratch the surface of a pedigree sports car that has been systematically refined in every department, both inside and out.



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